



# Exhibition of Prize-Winning Works at the 18th Korea Tourist Souvenir Contest

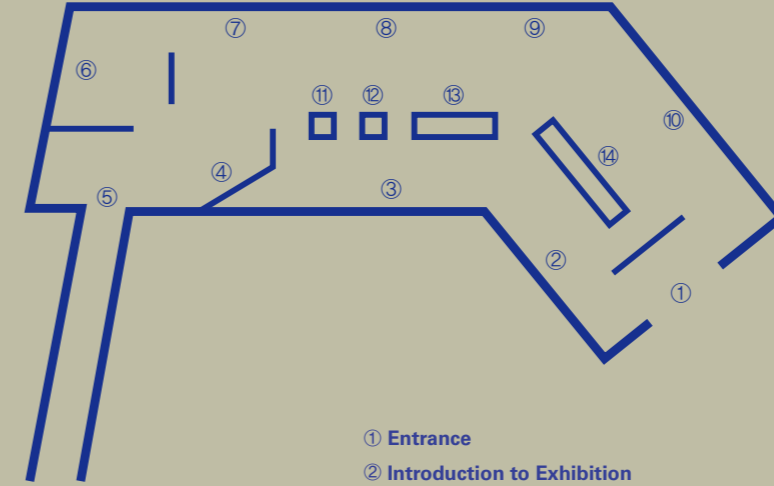
**18th** Korea Tourist Souvenir Contest Awards Exhibition

2015 November 06 -15

Special Exhibit Hall on 1st floor of Cheongwadae Sarangchae



## FLOOR PLAN OF EXHIBIT HALL



- ① Entrance
- ② Introduction to Exhibition
- ③ Grand Prize from Local Government
- ④ Prize-Winning Works of All Time
- ⑤ Exit
- ⑥ Video of Prize-Winning Works of the 18th Contest
- ⑦ Selected Works (Themed Souvenirs)
- ⑧ Selected Works (Korean Souvenirs)
- ⑨ Honorable Mention
- ⑩ Photo Zone
- ⑪ Grand Prize
- ⑫ Gold Prize
- ⑬ Silver Prize
- ⑭ Bronze Prize

## Exhibition of Prize-Winning Works at the 18th Korea Tourist Souvenir Contest



**Taekwondo - The Five Colors**  
Gang, Nac-heun, Gang, Jun-woo

Made with high functional elastic sportswear fabric, this T-shirt is designed with different colors of Taekwondo belts and the images of Taekwondo sparring.



**Taekwondo - Pop-Up Calendars**  
Kim, Ji-yeon

A desk calendar with different images of Taekwondo popping up on every page of the calendar.



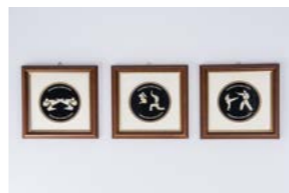
**Taekwondo Spirit - Pop-Up Cards**  
Choi, Yu-jin, Sim, Ga-in

Pop-up cards designed to symbolize the dynamic image of Taekwondo with the emphasis on the five principles of the mental discipline in the contemporary Taekwondo -etiquette.



**Taekwon Boys and Girls**  
Kim, Suk-hui

Miniature ceramic dolls with hilarious expressions of little children in a Taekwondo academy.



**Taekwon Frames**  
Jeong, Byeong-hun

Handmade picture frame made of natural mother-of-pearl with an elegant design that explains the Poomsae forms of Taekwondo.



**Mother-of-Pearl Accessory Kit-Taekwondo**  
Choi, Eun-seon, Choi, Eun-yeong

An easy-to-use craft kit with Taekwondo Poomsae form designs. A mirror, a necklace, or a bow-tie can be made with this kit.



**Taekwondo, My Love**  
Song, Seung-won

Aprons, eco bags and cushions with the motif of the Taekwondo uniform and belts.



**Taekwondo Pouch Bags**  
Nam, Ji-suk

A multi-purpose mini bag made of Taekwondo belts.



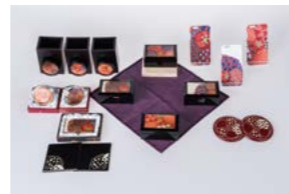
**Taekwondo Household Items**  
Lee, Tac-hui

Pencil sharpeners, pencil holders, and lamps made of glass bottles and ceramics to symbolize the harmony of the traditional Korean culture and the beauty of modern day Korea.



**Taekwondo Containers**  
Yu, Jung-gi

Handmade pencil holders, memo pad cases and jewelry boxes with Taekwondo Poomsae forms designed on natural mother-of-pearl.



**Camellia Flowers in July**  
Kim, Hyeun-wu, Lee, Dong-gyu

Visualizes various summer festivals in Busan in July as well as the waves and sun that symbolize the 'Dynamic Busan'.



**Eolssu! (meaning 'a rejoinder in excitement' in Korean)**  
Lee, Gi-ho

A clock and a memo pad case with the images of the joyful, elegant Hahoe Mask Dance Performance held annually in Hahoe Village in Andong.



**Jiseung (Paper String) Flower Vases**  
Park, In-suk, Kim, Myeong-suk

A simple glass flower vase is wrapped with jiseung, traditional paper strings, and dyed with natural dyes to create a simple yet unique flower vase.



**Pencils and Erasers with Korean Traditional Pattern (Woljeongsa Temple)**  
Jang, Jeong-gi

A pencil and eraser set with the traditional decorative coloring pattern called dancheong.



**Scented Gwangan Bridge**  
Hwang, Jae-yeong

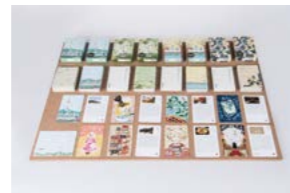
Car air fresheners inspired by the Busan International Fireworks Festival held near Gwangandaeyo Bridge.

## SELECTED WORKS



**The Time Traveler's Sightseeing Throughout Korea-Mini Pop-Up Book**  
Choi, Yu-jin, Sim, Ga-in, Lee, Ha-young

Mini pop-up book that explains the history of key tourist attractions in Korea.



**Walking Streets in Seoul**  
Jeong, Yoon-jung

Card-type travel map that introduces the various aspects of Seoul with fifty illustrations of popular spots, food, festivals and the history.



**Jejubadang Candles**  
Gang, Hye-yeong

Made of pretty seashells from the sea around Jeju Island, the candles symbolize Jeju Island and hold messages to remember the beautiful island.



**Power Banks for Mobile Phones - 3 Types**  
Jo, Song-hyeon

Power banks decorated under various themes: a palace, the beautifully-colored traditional Korean painting called "Chaekgado," and King Jeongjo's royal parade to the royal tomb.



**K-Taekwondo Hanmadang**  
Jo, Song-hyeon

With slim and simple design, the product is an ideal choice for travel, business trips, or a prolonged stay out.



**Taekwon-Girl Magnet**  
Lee, Won-sil

An affordable set of hand-made porcelain magnets in the form of a cute little girl doing Taekwondo.



**Taekwon-ian**  
Lee, Jong-sook

Taekwonian is the Taekwondo brand meaning a person who enjoys Taekwondo in Korean, English and Chinese.



**Hantaekwon Storybook and Ddalgak Magic show**  
Lim, Eun-mi, Lee, Hyun-yeol, Park, Hyun-jin

A storybook made for the reader to easily understand Taekwondo with the main character "Han Tae-kwon". Click Magic Show is a teaching aid for the children.

## HONORABLE MENTION



**Traditional Fan Mobile Card**  
Park, Seon-min

Eight kinds of mobile cards depicting the elegance and the simplicity of traditional Korean fans. When the card stands on a table, the small fan attached to the card sways by the wind.



**Mother-of-Pearl Hand Mirrors, Doorbell Sets, and Magnets**  
Kim, Jeong-il

Products with traditional Korean folk paintings reinterpreted in a contemporary artistic sense.



**Hairpin-shaped Black Bamboo Ballpoint Pen**  
Choi, Bang-hun

Practical household items made of Ojuk (black bamboo) that visitors to Ojukheon take home in memory of the place.



**The Fragrance of Tradition**  
Hwang, Jae-yeong

Car air freshener, bag rings and key chains with traditional Korean patterns engraved on the hardwood and red copper.

Tourist souvenirs expressing Korea's beautiful culture and spirit of Taekwondo are selected by strict examination of this Contest.

Please meet the outstanding tourist souvenirs representing Korea here at Cheongwadae Sarangchae from November 6 to 15.

**Exhibition Information**

Awards Ceremony  
**When** : 10:00 a.m. on 6 November 2015 (Friday)  
**Where** : Lobby on 2nd floor of Cheongwadae Sarangchae

Exhibition  
**When** : 5 November 2015 (Thursday) - 15 November 2015 (Sunday) / Closed Mondays.  
**Hours** : 9:00 a.m. - 6:00 p.m. (Final admission at 5:30 p.m.)  
**Where** : Special Exhibit Hall on 1st floor of Cheongwadae Sarangchae



**Multi-Purpose Copper Tea Caddy**  
 Elegant tea caddies made of copper and coated with lacquer for enhanced durability. The lid knob that looks like an apple stalk adds a delicate touch to the product.

**GRAND PRIZE**  
 Lee, Bo-yeol

**GOLD PRIZE**  
**DOZA**  
 Choi, Seong-hun

The name DOZA means a porcelain in Chinese characters. These porcelain lights are inspired by the elegant and classy white porcelains of the Joseon Dynasty.



**SILVER PRIZE**  
**Ramie Mat & Chopsticks Set**  
 Kim, O-suk



A set of chopsticks and a ramie table mat with delicate traditional Korean patchwork on it.

**Round Inkstone and Letterweight with Natural Stone Patterns**  
 Kim, Jeong-deok



Inkstone is made of blue stone mined in Chungcheongnam-do Province, the central part of Korea. As inkstone has the right hardness level and fine texture, it does not dry quickly and ink sticks can be ground smoothly.

**Taekwondo Illustration**  
 Kim, Min



Postcards and notebooks with illustrated storytelling under the theme of Taekwondo, created by the young illustrators and artists of the K-Art platform, Art Soombi.

**Taeki Martoy (Taekwondo Paper Toy)**  
 Lee Seung-hwan



Origami kit to make the Taekwondo character TAEKI. Men and women of all ages can enjoy the origami.

**BRONZE PRIZE**  
**DMZ Flower**  
 Lee, Gye-hwa and Lee, Jeong-jun



Memo pads, notebooks and photo albums made of mother-of-pearl and decorated with pressed wild flowers grown in the DMZ which is the symbol of peace and freedom.

**Turn on the Bamboo**  
 Im, Eo-jin



It is a bluetooth woofer speaker with its exterior made of carved and dyed bamboo from Damyang.

**Gabaemanjoo**  
 Go, Do-yun



Made with coffee and red bean paste, the product harmonizes into a perfect blend the bitterness of the coffee and the sweetness of the red bean paste. Enjoyable to men and women of all ages.

**Taekwondo Poomsae Collection**  
 Yoon, Sol-a and Lee, Chae-un



A collection of tourist souvenir products based on Poomsae, the Taekwondo forms that represent the basic spirit of Taekwondo.

**Taekwondo and Taekwondowon**  
 Gang, Hyeong-seok



Postcards, mascots, and Poomsae Character DIY stickers that illustrate the beautiful scenes of Taekwondowon, a Taekwondo academy.

**Teakwondo Story**  
 Seok, Hui-sook



Handkerchief was designed to promote the Korean national sports to the world, with illustrations of the Taegeuk il-jang (Chapter 1).

**Directions**

By subway  
 Go out Exit No.4 of Gyeongbokgung Station on subway Line No.3 and turn toward the elevator to go further, about 800m in that direction. You will find Cheongwadae Sarangchae located in front of Cheongwadae Fountain.

By bus  
 Get off at Hankook Ilbo Bus Stop. Walk for 20 minutes (1.4km).  
 1500, 272, 406, 708, 8272, 7022, 7025, 9710

Get off at Gyeongbokgung Bus Stop. Walk for 15 minutes (1km).  
 171, 22, 708, 109, 601, 1020, 7025

Get off at Hyoja-dong Bus Stop. Walk for 5 minutes (350m).  
 0212, 1020, 1171, 7016, 7018, 7022

\*The parking lot is not open on weekdays, so please use the public transportation.

